

## In the Field of Languages & Culture:



### LANGUAGES & BUSINESS

7<sup>th</sup> Conference on Languages & International Business Communication  
April 21 – 23, 2008,  
Düsseldorf, Germany  
[www.sprachen-beruf.com](http://www.sprachen-beruf.com)

The LANGUAGES & BUSINESS conference is the only event of its kind in Germany; it is for all those who are professionally interested in languages and intercultural training. Through the conference and accompanying exhibition, participants learn about providers' offerings and become better able to choose between different language learning options. The 7<sup>th</sup> LANGUAGES & BUSINESS conference focuses on the theme of "Language Proficiency in International Business".



### LANGUAGES & THE MEDIA

7<sup>th</sup> International Conference & Exhibition on Language Transfer in Audiovisual Media  
October 29 – 31, 2008, Berlin, Germany  
[www.languages-media.com](http://www.languages-media.com)

LANGUAGES & THE MEDIA is a bi-annual conference dedicated to the subject of language transfer in a changing media landscape (video, DVD, digital TV, and cinema), including the latest developments in dubbing, subtitling, voiceover, and translation for the media. The highly international audience attending the conference has access to an accompanying exhibition featuring vendors and manufacturers of language services and technology products.



If you are interested in our events,  
please do not hesitate to contact us.

We would be very pleased to provide you with  
further information.

## In the Field of Languages & Culture:

### EXPOLINGUA *Berlin*

20<sup>th</sup> International Fair for Languages and Cultures  
20. Internationale Messe für Sprachen und Kulturen

### EXPOLINGUA Berlin

20<sup>th</sup> International Fair for Languages and Cultures  
November 16 – 18, 2007,  
Berlin, Germany  
[www.expolingua.com](http://www.expolingua.com)

Each year, more than 150 exhibitors from over 25 countries provide first-hand information on foreign language learning and teaching as well as different cultures. Exhibitors include language schools, cultural institutes, embassies, language travel agencies, exchange organisations, publishers, and many more. More than 50 languages are represented. Among the roughly 15,000 visitors who attend are secondary school, graduate, and undergraduate students as well as teachers and tutors, translators, interpreters, and employees and pensioners interested in language learning and exploring different cultures.

### EXPOLINGUA *PRAHA*

17<sup>th</sup> International Fair for Languages, Education and Cultures  
17. Mezinárodní veletrh jazyků, vzdělávání a kultury

### EXPOLINGUA Praha

17<sup>th</sup> International Fair for Languages, Education and Cultures  
November 9 – 10, 2007,  
Prague, Czech Republic  
[www.expolingua.cz](http://www.expolingua.cz)

Thousands of visitors flock each year to EXPOLINGUA Praha to learn about international education, continuing education, study abroad, language learning, and work experience opportunities. Exhibitors from over 20 countries present their programmes, products, and services; they include language schools, colleges, and universities, exchange agencies, publishers, and cultural institutes. EXPOLINGUA Praha's accompanying seminar programme provides further information on curricula, educational systems, language tests, and more.



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ICWE GmbH  
International Conferences,  
Workshops and Exhibitions



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## Events 2007/2008



[www.icwe.net](http://www.icwe.net)



**ICWE GmbH**  
International Conferences,  
Workshops and Exhibitions



ICWE GmbH specialises in organising and staging educational events in the fields of higher and further education, language training and study abroad programmes, international student recruitment, life-long learning, technology-supported learning and training, and E-Learning. In each of these areas, ICWE's international conferences and exhibitions are the leaders in their field. Our events cater to organisations, institutions, and individuals interested in acquiring or disseminating information, developing business, and fostering international partnerships. In addition to its own conferences and events, ICWE offers meeting, convention, and exhibition management services to other organisations in the business, education, science and research, government, and culture sectors. Together with its partner companies, ICWE also offers a full package of communications services to organisations in these sectors.

**Events in 2007/2008**

**In the Field of E-Learning:**



**ONLINE  
EDUCA  
BERLIN**

**ONLINE EDUCA BERLIN**

13<sup>th</sup> International Conference on  
Technology Supported Learning & Training  
November 28 – 30, 2007, Berlin, Germany  
[www.online-educa.com](http://www.online-educa.com)

ONLINE EDUCA BERLIN is the largest international annual networking event for the international technology-supported learning and training industry. It attracts more than 2000 high-level decision makers from over 90 countries in the education, business, and government sectors. Attendees forge essential cross-industry contacts and partnerships, and enhance their knowledge and expertise.



**ONLINE  
EDUCA  
MADRID**

**ONLINE EDUCA MADRID**

8<sup>th</sup> International Conference on  
Technology Supported Learning & Training  
May 2008, Madrid, Spain  
[www.online-educa-madrid.com](http://www.online-educa-madrid.com)

ONLINE EDUCA MADRID reflects the significant growth of E-Learning in the Spanish-speaking world. Attracting close to 500 participants from over 20 countries, ONLINE EDUCA MADRID provides a forum for the discussion of new trends and potential projects, and a setting for the creation of partnerships. Top-notch speakers and delegates infuse the conference with a high degree of professionalism.



**eLearning  
Africa**

**eLearning Africa**

2<sup>nd</sup> International Conference on ICT for  
Development, Education and Training  
May 28 – 30, 2007, Nairobi, Kenya  
[www.elearning-africa.com](http://www.elearning-africa.com)

Launched in 2006, eLearning Africa is the largest event covering educational technologies and development ever to take place on the continent: in its first year, more than 800 participants from 80 countries attended. The event comprised 13 pre-conference workshops, five parallel topic strands, and more than 250 speakers, as well as an exhibition featuring major vendors and service providers. We look forward to another groundbreaking event in 2007 in Nairobi.



**ONLINE  
EDUCA  
MOSCOW**

**ONLINE EDUCA MOSCOW**

1<sup>st</sup> International Conference on  
Technology Supported Learning & Training  
September 30 – October 3, 2007,  
Moscow, Russia  
[www.online-educa-moscow.com](http://www.online-educa-moscow.com)

With more than 500 delegates expected from the CIS countries, the EU, the US, China, and other countries, ONLINE EDUCA MOSCOW will be the largest gathering of experts in E-Learning and related fields ever held in Russia. As with other ONLINE EDUCA events, expect enriching sessions, practical demonstrations, a sophisticated exhibition component, and unlimited networking opportunities.

**In the Field of Higher Education:**



**StudyWorld 2008**

3<sup>rd</sup> International Fair for Higher and  
Continuing Education  
April 25 – 26, 2008, Berlin, Germany  
[www.studyworld2008.com](http://www.studyworld2008.com)

High school and university students, academic professionals, and young adults in Germany won't want to miss this huge event that reflects the scope of the national and international higher and continuing education marketplace. More than 150 exhibitors from 24 countries presented at the last StudyWorld, reaching an audience of more than 9,000 visitors. Exhibitors include state-run and private higher education institutions, scholarship and service providers, and education ministries from all over the world.



**EAIE Exhibition**

19<sup>th</sup> EAIE (European Association for  
International Education) Annual Conference,  
September 12 – 15, 2007, Trondheim, Norway  
[www.eaie.org](http://www.eaie.org)

The European Association for International Education's annual conference is a key event for all higher education professionals working in the field of internationalisation. Beside the conference is the EAIE Exhibition, where education-related organisations present their products, services and activities. This is a fabulous networking opportunity for conference participants.