

Hoffmann & Reif Consultancy

Hoffmann & Reif is a partnership of international experts in the field of change management, human capacity development and the design of instructional media. With a long track record in Information & Communication Technology (ICT) based knowledge building projects in Europe, Africa and Asia, Hoffmann & Reif offers full service solutions for the deployment of informed work processes and learning services. The specific competencies of the partners and their partnerships' network allow to manage successfully projects for knowledge building, product and service development along entire value chains.

Hoffmann & Reif's main consulting services are:

1. Strategic consulting of South-South and South-North knowledge networks for marketing Internet based services to their region as well as to the developed markets of the North;
2. Consultancy on change management through standardized and efficient work processes for the production and distribution of content - either in eLearning or in collaborative work environments;
3. Deployment of open-source based Internet applications specifically for improving project management processes and for decreasing costs of software development projects;
4. Organizational performance assessment and evaluation of training outcome through adapted methodologies and tools.

Sebastian Hoffmann and Leopold Reif have been involved in various flagship projects for the advancement of an eEurope since 1988. Since 1996 both have been helping to bridge the digital divide in emerging markets. This includes the deployment of enabling applications and services as well as training and capacity building in African and Asian countries face-to-face and on the Internet. Due to the multidisciplinary requirements of most of these endeavours, a multi-faceted and solid network of experts and institutions has been established. Years of international cooperation in heterogeneous environments such as advanced marketplaces and emerging economies have created not only competencies but also a network of expertise and trust.

Hoffmann & Reif focuses on knowledge building and enabling projects in the South and the North. We provide an Open Source based Knowledge Building application framework that allows to set up eLearning and content management services rapidly. Our clients are development cooperation agencies, universities and corporations in the telecommunications sector.

Contact: Leopold Reif – 12247 Berlin – In den neuen Gärten 38 – Germany
email: lreif@hoffmann-reif.com

<http://www.hoffmann-reif.com>