

23 May 2008

The UK – a world leader in educational technology

UK Trade & Investment is participating in the e-Learning Africa 2008 event in Accra, an opportunity to showcase the UK's expertise to related public and private sector representatives within the African education system, and the ICT, business and government sectors.

The UK is a world leader with long experience of providing education and training services and equipment in all related areas, notably in the manufacture and supply of learning resources, and English language training. The education sector has become big business, playing a vital role in almost every element of commerce and industry. The UK's education and skills exports are worth about £28 billion annually compared to Automotive (£20 billion), Financial Services (£19 billion) and Healthcare (£14 billion).

UKTI staff will be present at the stand along with information and brochures representing UK Educational Institutions, Associations and suppliers who are looking to identify a distributor/stockist in Ghana for their products/services in Ghana.

All are invited to visit UKTI stand at to the exhibition and we very much hope to see you there.

Commenting on the upcoming event, Jamie Cribb, Second Secretary, UK Trade & Investment said: " Education and training is a key component in every business sector and the UK is a global leader in developing partnerships between education and industry. UK Trade & Investment is therefore delighted to be exhibiting at E-Learning Africa and hopes that it will lead to new business partnerships between Ghana and Africa more widely".

Press contact:

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Notes for Editors:

UK Trade & Investment is the UK Government's international business development organisation, supporting businesses seeking to establish in the UK and helping UK companies grow internationally.

The services offered by UK Trade & Investment bring together a network of business sector specialists and support teams in British embassies and Foreign and Commonwealth Office (FCO) posts all around the world, as well as key experts in government departments across the UK.

UK Trade & Investment works with a wide range of partner organisations in the UK, including Regional Development Agencies and the Devolved Administrations, Business Links, Chambers of Commerce and trade associations. For more information, visit the web site at www.uktradeinvest.gov.uk.

For the latest press releases, visit the online newsroom at www.newsroom.uktradeinvest.gov.uk