



## HP Innovations in ELearning

In HP, one of our goals in communities where we work is to recognize the business value of diversity and to build digital connections to address the gaps in the availability and use of technology. We describe our efforts in achieving this goal 'e-inclusion'.

E-inclusion is not just about technology. It's about people, about relationships and about personal commitment.

As we continue to invest across Africa, the need for e-inclusion continually resonates. When can we say we have empowered a people to participate in society by sharing the benefits of information and skills transfer? How do we get to the point where a community is engaging HP and leveraging fully on technology that can change lives?

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As the largest IT company in the world, we come with the experience of disseminating information to a diverse group of people over wide geographical locations. From our immense customer base, we also understand that 'one size does not fit all'. So we believe our task is straightforward – find the local need and match it to an IT solution from our portfolio. The real challenge is to provide innovative content that will challenge and create enthusiasm in individuals to leverage the opportunities we provide and impact their lives. Not just their lives – the lives of their families and their communities.

In taking ICT to K12, we worked first with Intel and the Nigerian government on the **Teacher-Assisted Purchase Plan (TAPP)**. Five thousand notebooks were given to teachers who were trained on Intel-provided portal and curriculum. At the same time, 30-pc classrooms for students to learn using this updated content was provided. Within 3 months, in comparison with classes without access to technology, the difference was significant – it was easier for students to grasp concepts, retention of studies was also significantly improved in these classes. For the teachers, access to these tools made teaching a much more fulfilling and rewarding experience.

We have just concluded the **NEPAD** implementation project with 3

secondary schools across Nigeria. This year, we will develop curriculum and additional learning portals. Again, we hope to see technology changing the lives of children.

In developing economies the Small- and Medium-sized Enterprise (SME)s are a significant size of the total business. However, they are predominantly unstructured and according to statistics, about eight out of ten small businesses fail within 5years. Our **MicroEnterprise Accelerated Program (MAP)** seeks to address this 'statistic'. With MAP, we set up digital classrooms and offer curriculum to SMBs in PC appreciation basic business skills development – basic accounting, business planning, presentation skills that will give them confidence to approach formal funding institutions for their business, etc. The beauty of the MAP is the introduction of courses directly related to 'handiwork' – for instance, in running a curriculum targeted @ a farming community, the curriculum is looking to integrated curriculum on modernized farming technology giving more incentive to the local community to engage.

Across tertiary institutions, students graduate with degrees and not much else. With **Graduate Entrepreneur Through IT (GET IT)**, we are in collaboration with tertiary institutions to teach specific entrepreneurship curriculum to students who want to open their own businesses. Because there is a great need here, we are also in close collaboration with the Nigerian Government through the SME bureau (SMEDAN) and an NGO – Shehu Ciroma Foundation.

Aside from its role in modernization, education ICT has grown to become a self-sustaining industry and HP is actively involved in this. Beginning in 1999, HP started offering internationally-recognized certification courses on hardware and software; first as a training academy, now as a full-fledged Education Services business with a rounded portfolio – technical and program management courses. Today, HP Education Services accredits an estimated 3,000 students per annum. These graduates are supporting the small businesses and foraying into the enterprise for extensive support and management requirements. Essentially bringing jobs to people who will over time hire others to support the constantly growing ICT industry.

In all of these, HP has partnered with like-minded organizations and government bodies because we understand that partnerships will give us the breadth required to make this a continuing successful outing. We continue to look for these partnerships and as we take our 'Access to Technology' goal to success one step @ a time. More information is available in an online press kit at [www.hp.com/go/dctpresskit](http://www.hp.com/go/dctpresskit).



## About HP

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(1) "HP 2008 Data Center Transformation Survey," conducted by Penn, Schoen and Berland, February 2008.

(2) As required by local U.S. or foreign law and/or regulation, professional engineering services will be provided by EYP MCF, Inc., a subsidiary of HP; by an EYP-related practice entity; or, by another qualified engineering services provider in that location.

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