



FOR IMMEDIATE RELEASE

Discover Emerald eBook series collections at eLearning Africa

United Kingdom, May 2009 - Emerald Group Publishing Limited is pleased to present its eBook series collections at the 4th Annual eLearning Africa Conference 2009, held at Le Méridien President, Dakar, Senegal, 27-29 May 2009. Delegates are invited to meet Eric Broug, Emerald's Business Manager for Africa, at Stand 8 to find out more about the collections.

In total, over 100 eBook series, organised in two separate collections, enhance Emerald's portfolio of more than 200 scholarly publications.

The Business, Management and Economics collection complements the existing management research journals with 400 volumes across 65 series titles.

The Social Sciences collection extends the scope of the journal portfolio with titles in sociology, education and psychology, adding over 180 volumes across 37 series titles.

Both collections feature content from international authors, experts in their field, with new content added each year.

On Friday 29 May, from 10:45 – 12:00, Paul Coyne, Principal Consultant at Emerald, will present '*OER in Africa. A sustainable strategy for Africa's elearners?*' The paper discusses Open Educational Resources (OER), and the offer of access to learning materials from the finest institutions and publishers from around the world. Addressing issues of sustainability remains a priority, as well as the appropriateness of the model as means of delivering trusted, quality and relevant materials to students and researchers in Africa's emerging economies.

Also on display at the Conference will be Emerald Backfiles, which provides over 65,000 articles, over 120 journals which have been digitized to provide a full archive of its journals collection in business, management, library and information services, materials science and engineering.

Delegates are invited to enter the Emerald Backfiles competition for the chance to win a pair of binoculars.

For more information about eBook series collections, contact Mark Palfreeman, Product Manager, at ebookseries@emeraldinsight.com

Research you can use

Howard House, Wagon Lane, Bingley BD16 1WA, UK. T +44 (0) 1274 777700 F +44 (0) 1274 785201 www.emeraldinsight.com

Or for more information about the event visit <http://www.elearning-africa.com/>

- ends -

About Emerald www.emeraldinsight.com

Established in 1967, Emerald Group Publishing Limited is the world's leading publisher of management research. In total, Emerald publishes over 700 titles, comprising 200 journals, over 300 books and more than 200 book series as well as an extensive range of online products and services. Emerald is COUNTER-compliant, meeting the international code of practice for reports that measure usage of online information products and services consistently.

Emerald's publishing philosophy is "Research You Can Use", which means that our content is both rigorous and relevant, connecting the academic world with the world of management practice.

The Emerald online collection of journals, abstracts and resources, **Emerald Management Xtra Plus**, serves business schools and management departments world-wide. For managers in corporate and public organizations, **Emerald Management First** provides fast access to applied research, ideas, insights and interviews from the world's best management thinkers.

Contact

Arnaud Pellé
Corporate Communications Manager
Emerald Group Publishing Limited
Phone: +44 (0)1274 777700
E-mail: apelle@emeraldinsight.com