



May 26, 2010
FOR IMMEDIATE RELEASE

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Gatlin International Showcases Three New Online Courses at eLearning Africa 2010

LUSAKA, Zambia – At eLearning Africa, May 26-28, Gatlin International, a leader in international eLearning, will roll out three new courses that have been developed to meet demand for career training in the growing areas of green business and social media.

“The world is finally awake to the necessity for conserving our natural resources and keeping the environment clean. Many global corporate leaders are bringing on staff that has the knowledge and experience to integrate environmental responsibility into their business operations,” said Steve Gatlin, CEO of Gatlin International. “We are launching eLearning courses that meet the demands of these environmentally-conscious corporations and individuals. As well, we are unveiling our Social Media Professional course at the conference. It is a comprehensive certificate course for those who wish to pursue this hot new career path.”

The three online certificate courses that Gatlin International will showcase and offer through partnering colleges and universities are:

Social Media Professional – an 80-hour program designed to educate current or aspiring social media professionals about social media management techniques and strategies. Students will learn how to create and maintain social media ecosystems, and will gain the skills to execute social community development and social website management, which includes blogging, social bookmarking, commenting, social video creation, forum building and live chat.

Green Business & Sustainability Professional – a 100-hour course, certified by the World Education Council, designed to show students how to transform a company into a “green business.” Students learn how to work in a way that meets financial objectives while operating within the limits of nature and society’s expectations when implementing sustainable solutions. Experts show how to evaluate a company’s impacts, and business leaders share formulas and best practices.

Sustainable Ecotecture and Environmental Development – a 100-hour program, certified by the World Education Council, designed to provide a clear approach to reducing carbon emissions while identifying opportunities to enhance our built environment and protect critical resources for future generations. Students learn how to make critical decisions that will positively impact our local and global environment.

About Gatlin International LLC:

Gatlin International LLC is the Internet's foremost resource of e-learning content. Gatlin International partners with businesses, governments and institutions of higher learning to create completely individualised portal Web sites where students have direct access to both certificate and non-certificate, non-credit courses. The result is a comprehensive and user-friendly one-stop shop where students and business professionals can meet their continuing education needs and get on the fast track to a long and successful career. Gatlin International also hosts the Internet's largest collection of skills-based, career building courses from the world's leading online education companies at www.worldeducation.net. The site's more than 6,000 self-study programmes are available for direct sale to students anywhere in the world.

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