

# designmate



[www.designmate.com](http://www.designmate.com)

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FOR RELEASE AT E-LEARNING AFRICA 2011

## **Designmate Presents Eureka 6.1 and Eureka 3DS Products**

**Eureka 6.1 - Amazing 200 hour e-learning library of 3D Science and Mathematics topics covering K12 curriculum**

**Eureka 3DS – Unique combination of 3D Stereoscopic animations and 3D interactive**

**Dar es Salaam, Tanzania (May 23rd, 2011) – Designmate (DM)**, the makers of Eureka.in, a leading eLearning 3D content library for teaching and understanding science concepts, today announced that during eLearning Africa they shall showcase their unique, one of its kind, high definition 3D products and many other educational learning modules for which they have received the WorldDiac award and World Summit award in 2008 and 2007 respectively. DM has in its library **300+ hours of innovative content which makes learning simple, effective and enjoyable**. The innovative 3D animations are a joy to watch creating a visually thrilling atmosphere adding value to learning environment of schools.

The company has also won NASSCOM award for corporate governance and Best Employer award from the President of India for best practices being followed in India. Make sure not to miss meeting this innovative eLearning Company at **booth A-5, Mlimani City Conference Centre, Dar es Salaam, Tanzania**.

DM has continually differentiated itself by quality of its 3D animations and simulations being used in eLearning environment and has various case studies in progress in Africa, the latest being the Kenya eSchools program being spearheaded by the Kenya ICT Trust fund. Several projects are underway in Kenya, Uganda, Namibia, South Africa and Egypt on similar lines to thrust the importance of ICT in education.

Designmate now plans to expand its operations to Tanzanian schools making Eureka a global way of learning science and mathematics.

DM is a pioneer in developing creative eContent for K12 education through use of animations and graphics to simplify concepts of Science, biology, physics, chemistry and Mathematics. The universal curriculum based library can be mapped to any syllabus and takes care of a wide range of educational stakeholders like schools, scientific centers, science museums, NGO's and ministries of education.

Designmate (I) Pvt Ltd are the Designers and Producers of Eureka.in educational content. They hold the absolute IPR to the entire 300+ hours of animations supported by educational resources.

Beginning in 1988, DM held its own creative agency and production studio making advertisements for reputed pharmaceutical Companies and working in the entertainment industry. It has won the MTV, Channel [V] and Auto Desk Awards adding value to its credentials. During the past decade, DM has concentrated on developing Eureka eLearning Library of animations for the Education industry. As a Company of 300 professionals, it aims to make the best science and maths eLearning content for education.

#### **Vision – Designmate**

- To be a world leader in 3D animated eContent for K12 Science & Maths Education.
- Build an image of a Company providing cutting edge technologies transforming methodologies of school education.
- Develop strategic partnerships across globe making Eureka a global way of learning Science & Mathematics.

For more information about Designmate, visit its website at [www.designmate.com](http://www.designmate.com)

#### **Contact our Regional Manager (Africa):**

Mr. Rajat Basavaraj

e-mail: [rajat@designmate.com](mailto:rajat@designmate.com)

Phone: +91-79-39836000, 32919601

**DESIGNMATE (I) PVT LTD**



Worlds Best Content for Schools

