

Press Release

Contacts: Moira de Roche (LRMG)
Robert Torio (NetDimensions)

moiradr@lr.co.za
robert.torio@netdimensions.com

Release Date: 6 May 2011

Issue Place: London, United Kingdom
Johannesburg, South Africa

LRMG and NetDimensions to showcase Learning Solutions designed to work in Africa

LRMG, a Performance Agency that creates memorable “Xperiences” in Management Consulting, Learning, Talent and People technology; and NetDimensions (London Stock Exchange AIM: NETD), a global provider of performance, knowledge and learning management systems, will address the challenges of mobile learning and performance support in Africa at eLearning Africa 2011 in Dar es Salaam, Tanzania.

“NetDimensions has truly redefined mobile workforce training with [mEKP](http://www.netdimensions.com/mekp) (www.netdimensions.com/mekp), the portable version of our award-winning flagship product, the Enterprise Knowledge Platform (EKP) learning and performance management system,” said Steve Curtis, Channel Director for EMEA at NetDimensions (UK) Limited.

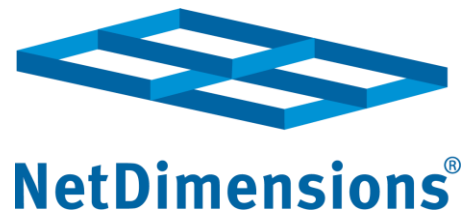
“We believe mEKP is poised to receive tremendous market acceptance in Africa and we are excited to showcase this revolutionary product and its benefits for organizations at eLearning Africa this year.”

eLearning Africa is the largest pan-African conference about Information and Communication Technologies (ICTs) for Development, Education and Training, and this year it will take place from May 25 to 27 at the Mlimani City Conference Center in Dar es Salaam, Tanzania.

Irwin van Stavel, Managing Executive at LRMG commented “LRMG are committed to developing Learning using technology throughout the African continent.” He went on to say “We are delighted to, together with our partners NetDimensions, have the opportunity to interact with potential customers who visit our stand at the exhibition. We are confident that we can provide eLearning solutions that address the challenges faced by organizations in Africa.”

eLearning Challenges and Solutions in Africa

According to ITU, Internet user penetration in Africa in 2010 was below 10%. This means that learning solution providers cannot take connectivity for granted. NetDimensions mEKP is a full-featured LMS that runs on inexpensive USB flash drives and requires no installation or Internet connectivity. mEKP is



already deployed by various organizations worldwide, and it was recently named a finalist for the prestigious 2011 CODiE awards. Established by the Software & Information Industry Association (SIIA), these Awards are the industry's only peer-reviewed awards program aiming to recognize excellence and achievement in the business software, digital content, and education technology industries.

At eLearning Africa, Mr. Curtis will be delivering a presentation entitled **“Challenges affecting eLearning in Africa”** where he will discuss effective solutions to these challenges. The presentation will take place on Friday, May 27 at 16h30, in the Masai Room.

Moira de Roche, Executive Consultant at LRMG Performance Agency, has many years' experience in helping clients to implement blended learning. She will deliver a presentation, examining the question **“Is Social Learning the icing on the Blended Learning cake?”** This presentation will take place Friday, May 27, at 14h30, in the Mount Kilimanjaro venue.

LRMG will be showcasing the innovative NetDimensions learning management products and solutions (including the award-winning mEKP) as well as SkillSoft products at Stand 012 during the conference. Both the LRMG and NetDimensions teams look forward to welcoming visitors to discuss their learning needs.

About NetDimensions

Established in 1999, NetDimensions (London Stock Exchange, AIM: NETD) is a global provider of performance, knowledge and learning management systems. The company's key products include the Enterprise Knowledge Platform (EKP), the Enterprise Assessment Platform (EAP) and the Enterprise Talent Platform (ETP).

NetDimensions products and services help companies deliver and manage corporate training, career development, assessment and certification programs, and help clients around the world address growing regulatory compliance needs.

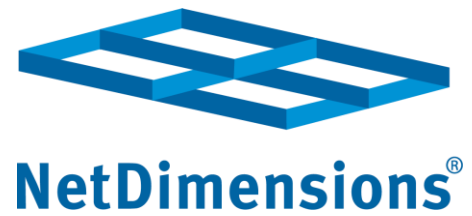
Recognized as one of the top-rated learning technology suppliers in overall customer satisfaction, NetDimensions has been chosen by multinational organizations worldwide including ING, Travelex, Delphi Automotive, Hunter Douglas, and Cathay Pacific.

NetDimensions is ISO 9001 certified and NetDimensions hosted services are ISO 27001 certified.

Enterprise Knowledge Platform and EKP are trademarks of NetDimensions Ltd. For more information, visit www.netdimensions.com.

About LRMG Performance Agency

LRMG is a 13-year-old performance agency that creates memorable Xperiences in management consulting, learning, talent and people technology. We empower people to dream it...believe it...do it! Our 'performance' element comes from our consulting and learning capability, which ensures that we empower organizations with the tools they need to reach their performance dreams. The 'agency' aspect



relates to the creativity, 'blow-up-the-box' thinking, and unique flair that we thread through everything we do.

Performance can be seen to exist as a function of two interrelated components: the opportunity to perform and the readiness to perform. Opportunity relates to the work environment (information, resources, culture and processes) and readiness to the individual (skill and knowledge, capacity and motivation). Our Xperiences are crafted to take account of these components and to solve your real organizational challenges enabling you to achieve positive, measurable results from your human capital management and development spend. We use our finely tuned services and world-class consulting, technology and learning products and services to stage transformational Xperiences that leave an indelible mark on both your people and your organization's performance.

We partner with the world's leading providers of learning software, including NetDimensions, SkillSoft and Books24X7, EpiPlex, Global English and others to enable us to deliver a quality solution that is guaranteed to deliver learning results. Visit www.lrmg.co.za for more information.