

## **Raptivity brings its Award-winning Software to E-Learning Africa Conference**

*Will also present on rapid interactivity building on mobile & HTML5 in a free seminar*

### **May 17, 2011:**

Raptivity, the award-winning software for creating rapid e-Learning interactivities is coming to eLearning Africa as an exhibitor and speaker. The annual eLearning Africa conference is the key networking venue for practitioners and professionals from Africa and all over the world. It is the largest gathering of eLearning and ICT supported education and training professionals in Africa, enabling participants to develop multinational and cross-industry contacts and partnerships, as well as to enhance their knowledge, expertise and abilities.

Raptivity allows trainers, educators and subject matter experts to create effective learning interactions quickly and easily. It uses Adobe Flash technology for its interactive learning content like quizzes, game shows, and has a list of over 245 interaction models. Some of them are also available in HTML5, the new web technology.

Harbinger Knowledge Products, the company behind Raptivity is also speaking at the conference on the topic, “Mobile Learning: The Rapid Interactivity Approach”. “eLearning is a fast-growing area in Africa, and we have seen a lot of interest in the continent,” said Seema Chaudhary, president of Harbinger Knowledge Products. “We want to be there first-hand and meet our customers and companies exploring the powerful rapid interactivity building paradigm.”

Harbinger and Raptivity have been known for their innovative streak. In October last year, the company announced support for HTML5 for some of its interactions. HTML5 is fast being supported on all web browsers, and e-Learning courses with HTML5 interaction models can play on iPhone and iPad devices as well. Harbinger Knowledge Products is also a winner of the prestigious Red Herring Global 100 award, 2010.

eLearning Africa will be held at Mlimani City Conference Center, Dar es Salaam in Tanzania from the 25th to 27th May 2011. The conference is now in its 6th year and will attract over 1400 participants from about 80 countries. To learn more about the conference, visit [www.elearning-africa.com](http://www.elearning-africa.com). Raptivity’s session will be on Thursday, May 26th at 11:30 AM. To learn more about Raptivity, visit [www.raptivity.com](http://www.raptivity.com).

## **About Raptivity**

With Raptivity, users can create interactivity rapidly and add it conveniently to their e-Learning content. Raptivity provides a pre-built library of rapidly-customizable interaction models. These interaction models are based on best practices in instructional design. Users can customize them to create any number of variations. The content published by Raptivity is a single flash file so it fits right into hundreds of e-Learning tools and can be used anywhere. With its patented technology and open architecture, Raptivity is at the forefront of rapid interactivity technology.

Raptivity has won numerous awards in various categories, including the e-Learning Guild Platinum Award for highest user satisfaction in the simulation tools category and LearnX Award for best rapid e-Learning tool. It has also been voted number one by users in various categories usage and usability categories.

For more information on Raptivity, visit <http://www.raptivity.com>.

## **About Harbinger Knowledge Products**

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development.

For two consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies.

Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 57 countries through its offices in Pune (India), Redmond (WA, USA), San Jose (CA, USA), Pleasanton (CA, USA), London (UK) and through its partner network worldwide.

Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity, innovative YawnBuster and cutting-edge TeemingPod.

For more information, visit [www.harbingerknowledge.com](http://www.harbingerknowledge.com).

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