

MindLeaders ThirdForce launches Talent Development in Africa

MindLeaders ThirdForce, one of Ireland's leading e-learning content providers is pleased to be launching its fully integrated Talent Development platform at eLearning Africa 2011 conference.

Co-exhibiting alongside Enterprise Ireland, MindLeaders ThirdForce will feature its fully integrated Talent Development platform to the African market. The platform offers an integrated single sign-on system that comprises of a library of e-learning courses and 24 hour support. Using the platform, organisations can define and cascade their organisational goals to the workforce, carry out 360° online appraisals and individual development plans in order to turn company goals into reality.

Supporting this launch, MindLeaders ThirdForce's has since appointed specialist Hazel Mathoora to the team. Hazel will deliver a key note presentation around Talent Management 'eLearning Perceptions and Challenges in the Corporate Sector'. The session will share experiences from various organisations and research findings related to employer perceptions on e-learning.

After almost a decade of working alongside channel partners, selling various e-learning and assessment solutions, the increase in demand for e-learning and the growing infrastructure to support in e-learning in Africa has led MindLeaders ThirdForce to invest in the market directly, deploying representatives in Johannesburg, South Africa.

Susan Moore, Head of International and EMEA Sales explains "we are really excited to be at this year's eLearning Africa conference as it provides a good opportunity to showcase our Talent Development solution alongside some of our desktop, IT professional, business skills content. As this is our first attendance, I will be looking forward to meeting new contacts with a view of broadening our channel partners to support our investment into Africa".

Fred Klinkenberg of Enterprise Ireland's High Growth Markets Division said: "Ireland has a strong e-learning cluster that is highly innovative and technologically advanced. ThirdForce is a leader in the Irish e-learning sector whose offering closely matches the demands and needs of the African market. ThirdForce's fully integrated Talent Development platform is another highly innovative solution that will copperfasten the company's success to-date in this important market."



About MindLeaders ThirdForce

MindLeaders ThirdForce is an established provider of technology enabled learning solutions and services deployed in more than 30 countries. Working with over 2,500 customers across all major industries, our e-learning and e-assessment solutions have reached over 17 million learners.

We are a leading specialist in our field with over 25 years' experience, which provides us with a strong platform to evolve, grow and embrace new technologies and concepts.

All our products combine the latest innovations in e-learning and unique wrap-around services and infrastructure to provide you with a complete solution. Our extensive portfolio of over 4,000 courses encompasses: *Compliance Training, IT Professional Certification, IT Desktop Skills, Business and Personal Skills, Talent Management, NVQ Provision, Skills for Life, Support Services, Hardware and Systems.*

MindLeaders ThirdForce is a people oriented company and understands the need for organisations to offer the right type and level of training whenever and wherever it's needed. We specialise in aligning training to meet your organisational goals to maximise employee's performance and achieve business success.

With International HQ in London, US HQ in Columbus, Ohio and regional offices in Ireland and Canada, ThirdForce continues to expand into new sectors and markets with developing product portfolios

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About Enterprise Ireland

Enterprise Ireland is the government organisation responsible for the development and growth of Irish enterprises in world markets. We work in partnership with Irish enterprises to help them start, grow, innovate and win export sales on global markets.

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