

eLearning Africa Press Information, May 2011

### **Learning without limitations across Africa**

Pearson, the world's leading education company, will be doing more at this year's eLearning Africa conference than just packing exhibition stand A2 full of impressive, award winning educational technologies. With a personal belief in all kinds of learning, Pearson will be working with its visitors to provide complete solutions that will continue to break down barriers to learning and offer hope and possibility to all.

With collaborative teaching and learning solutions for on-campus, online and blended learning environments, Pearson use a client driven approach to develop and offer easy-to-use and scalable products and services to change lives.

And Pearson appreciate that 'to change lives' is quite a statement. But for example, through services such as computer-based testing and bespoke assessment solutions, which serve many industries, including academic, financial services, medical and transport, that's exactly what will be achieved. In 2010, Pearson VUE, a Pearson company, witnessed an increase of 33% in the number of exams delivered across Africa, while growing its catalogue of exams by 19% compared to 2009. With its ability to deliver assessment in Arabic, English and French via its centres located in many major African cities and regions, the company enables thousands of candidates to benefit from accessible testing every year.

The ability to grow this reach will build futures. Not just for educational institutions but for individuals of all ages, businesses and societies.

### **About Pearson**

Pearson is the world's leading education company. From pre-school to high school, early learning to professional certification, our curriculum materials, multimedia learning tools and testing programmes help to educate more than 100 million people worldwide - more than any other private enterprise.

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