



eLearning
Africa



eLearning Africa
Cybersecurity
Virtual Exchange

October 26 – 28, 2021



eLearning Africa Cybersecurity Virtual Exchange October 26 – 28, 2021

2

The eLearning Africa Virtual Exchanges are a new opportunity to inform, be informed, network and make connections!

eLearning Africa's Cybersecurity Virtual Exchange links global cyber and data security solution providers with professionals and decision makers in the African education and training sector.

The speed of digital transformation has accelerated throughout Africa. In addition, the COVID-19 pandemic has caused an unprecedented disruption for education and training institutions, forcing them to take bold steps in digital education, integrating online learning and EdTech solutions into their education and training delivery.

It is increasingly important for organisations to understand the threats from cybercrime and to protect themselves from cyberattacks. With the rise of phishing emails, ransomware and online scams, it has never been more important to understand how to reduce and eliminate cyberattacks. As more and more institutions have moved to remote working, learning and training, they have become easier targets for cyber criminals.

The eLearning Africa Cybersecurity Virtual Exchange presents the services, systems, technologies, methods and tools available to enhance online security. It allows you to meet with African decision makers to promote your solutions to tackle cybersecurity challenges and implement cybersecurity solutions.

This Virtual Exchange puts people, ideas, practices and technologies together in a multi-faceted online forum. Solution providers can show how organisations can



protect themselves and their data. The Exchange will offer webinars and workshops, covering a range of cybersecurity topics and broadening our participants' understanding of this increasingly relevant topic.

Meet potential partners, discuss cybersecurity issues with them and forge lasting relationships. In a region and a sector where personal relationships are so crucial, connections made at our exchanges prove their value time and time again.

The eLearning Africa Virtual Exchanges offer a cost-effective opportunity to engage with decision makers in the different education and training segments, as well as in connected industries throughout Africa. Maintain market visibility and keep in touch with African decision makers, partners and clients, without having to travel.

Our community of decision makers across Africa consists of:

- Ministers, Permanent Secretaries, Government Officials, Policy Makers
- Senior Staff from Government Departments and International Development Cooperation
- Leaders of Professional Associations, Expertise Centres, Trade Unions, Chambers of Commerce, Local and Regional Authorities, NGOs and Continuing Education Centres
- University Presidents, Rectors, Vice-Rectors, Deputy Vice Chancellors, Provosts, Vice-Provosts
- Deans, Chief Academic Officers, Directors and Researchers from Universities and other Institutes of Higher Education
- Chief Information Officers, Deputy CIOs, Chief Data Officers, University IT Directors & Managers, IT Support, Programmers
- Teachers and Educators in Primary and Secondary Education
- Early Childhood Learning Specialists
- School Principals and Administrators, Teachers and Trainers
- Vocational Training Leaders
- Chief Executive Officers, Chief Technology Officers across a range of industries



- Human Resources Executives and Managers, Learning & Development Leaders, Chief Learning Officers and Talent Managers, Training Development Specialists and Consultants
- Performance and Competence Management Specialists
- ICT Program Directors/Managers and Service Providers
- Curriculum Designers
- Academic Technology Specialists, Instructional Technologists, Instructional Designers
- Corporate Training and Development Executives
- Business Trainers
- Programme Managers and Education Administrators
- Capacity Building and Performance Managers
- Heads of Digital Development and Leadership Development and Training and Qualification
- Enterprise IT Professionals, IT Security Professionals, Privacy Officers, IT Managers
- Information System Officers, System Integration Specialists and End-User Support Managers
- Multi-Media and Software Developers and Designers
- Technology Service Providers
- Publishers, Analysts and Content Providers
- eLearning Specialists
- M-Learning Specialists
- Education & eLearning Solution Providers
- African EdTech Solution Providers
- Digital Solutions Managers
- Experts in Digital Learning & Innovation
- Library Professionals



Join our platform and network with our community of African stakeholders in education and training in all sectors.

Enjoy eLearning Africa's leading virtual meeting and engagement platform, which seamlessly combines live sessions and workshops, community discussions, live 1-to-1 video meetings, text chat, informal networking spaces, virtual meet-ups, and on-demand webinars..

- Promote your organisation and brand and be seen amongst leading stakeholders
- Enjoy a dedicated profile page with your logo, a description of your organisation and products/ services, downloadable pdfs/brochures and the possibility to showcase a video or a slide deck
- Get unmatched access to pre-screened decision makers
- Access targeted contacts for specific regions and focus areas, helping you develop your network with confidence
- Cost-effectively access new partners or territories where travel for you would have otherwise proven prohibitive
- Provide vital updates to your partners and the wider community about upcoming developments or changes your organisation wants to highlight
- Promote your brand through your logo on the event website
- Maintain your relationships with existing partners, and meet new clients
- Take advantage of multiple booth representatives to manage appointment schedules
- Access the platform before the official event start to set up appointments
- Set up meetings with our audience through virtual meet ups in which you can share a presentation or a slide-deck
- Create different discussion topics on the Community Board to engage with the participants
- Contribute your expertise to existing discussions on the Community Board



- Host a live session or a workshop for all attendees, which is automatically displayed on the event's main agenda and as part of the official programme on the event's website*
- Receive accurate and reliable contact data for the industry's largest database of individually pre-screened and reference checked African stakeholders*
- Enjoy the benefits of your logo and link displayed on specific pages of the platform*
- See your logo on all our outgoing promotional material, attendee communications and on our social media campaigns*
- Receive dedicated support at any of our events, keeping things running smoothly for you and your team

*reserved for Premium Partners



Our Packages

7

Standard Partner

Two representatives of your organisation will be granted access to the platform before the event, allowing you to upload your materials and videos with our support, so that you can start browsing participants' profiles, message participants, start community discussion threads and grow your network before the event begins. You can continue to grow your network and leads indefinitely as the platform allows you to connect with others through social media, such as LinkedIn. Your network will know no bounds!

Through the unique social engagement features of the platform, you can join discussions in the Community Board and create new discussion and conversation topics to engage with stakeholders, learning about them and advising them on their needs. You can also create virtual meet-ups where participants can RSVP their attendance or you can find meet-ups you are interested in and join directly. You can use the platform's virtual meeting room where you can share your screen or you can propose a meet-up using other service providers, such as Zoom.

Participants will have a personalised agenda showing their sessions and one-on-one meetings, displayed in their local time zone.

They will receive the catalogue with the description of the exhibitors' offer prior to the event.

You can find participants with similar interests thanks to the Attendee Matchmaking feature and schedule valuable one-on-one meetings via video chat.

Participants will be able to visit your dedicated profile page, which will have your logo, banner, slogan, photos, hand-outs, a description, videos and a slide-deck. They will also be able to engage directly with your organisation's representatives.

Early bird until Sept 15, 2021: € 990*
Standard: € 1,190*



Premium Partners

In addition to the features and benefits offered to Standard Partners above, Premium Partners will have a total of four booth representatives. You will also have the opportunity to host a pre-scheduled workshop or session, which is automatically displayed on everyone's agenda, as well as on the main event website's official programme. You will receive your logo and link displayed on the entrance portal and main stage of the platform and will be able to have more meetings and engagements with four representatives at the event. In addition, your logo will be included on all promotional material, invitations and dedicated social media announcements. Furthermore, Premium Partners are offered the possibility to upgrade their partnership to Platinum, offering you added visibility both prior to and throughout the event.

Early bird until Sept 15, 2021: € 1,490*
Standard: € 1,690*

Platinum Package

All the benefits of a standard and premium partnership, and in addition you will receive accurate and reliable contact data of all registered participants at the event (who sign the opt-in for their data to be shared), and not just of those who you interact with during the event.

Early bird until Sept 15, 2021: € 1,990*
Standard: € 2,190*



↓
Application form for the eLearning Africa
Cybersecurity Virtual Exchange

9

October 26 – 28, 2021

Standard Package

€ 990* until September 15, 2021 / thereafter € 1,190*

Premium Package

€ 1,490* until September 15, 2021 / thereafter € 1,690*

Platinum Package

€ 1,990* until September 15, 2021 / thereafter € 2,190*

Organisation:

Address:

Contact Person:

Tel:

Website:

E-Mail:

Signature:

Date:

By signing we accept the terms and conditions of this contract. This contract is considered as binding and becomes effective upon receipt of the completed and signed contract form. This contract, valid under German law, is enforceable in the jurisdiction of the Court of Berlin.

eLearning Africa Secretariat:

ICWE GmbH
Leibnizstrasse 32
10625 Berlin
Germany

Tel.: +49 (0)30 310 18 18 0
Fax: +49 (0)30 324 98 33
info@elearning-africa.com
www.elearning-africa.com



Please select the category of your company's product / services
(multiple choices possible):

10

- Antivirus and Anti-Malware Software
- Backup Strategies, Storage, and Validation
- Consultancy
- Cloud Security and Cloud Monitoring
- Cyber Crisis Exercises
- Cyber Security awareness training
- Cyber Threat Intelligence
- Data Security
- Disaster Recovery and Business continuity
- Digital Forensics
- Email Protection and Gateway
- End Point Security
- Encryption at Rest
- Encryption for Data in Transit/ Financial Transaction Security
- Firewall & Next Generation Firewall
- Homeoffice / VPN
- Identity Protection & Management
- Incident Response Plan
- Internet of Things Security
- Intrusion Detection
- Know-how Cyber Strategies
- Mobile Device Management
- Multi-Factor Authentication
- Network Security & Segmentation
- Payment Encryption
- Penetration Testing & Red Team Testing
- Response Services
- Risk Management
- Secure File Disposal
- User Right Management
- Vulnerability Management Program or Service/ Patch Management Program
- Vulnerability and Threat Scans
- Website Security
- Other:



Terms and Conditions

11

The eLearning Africa Events are organised by ICWE GmbH on behalf of E3 Communications Ltd.

1 General

Participation cannot be shared with another organisation. The contract becomes effective upon receipt of the completed and signed contract form and legally binds both parties to the contractual duties of the terms and conditions, unless it is annulled in writing by the event organisers. Within a week of receiving the signed booking (contract) form, a confirmation of receipt will be sent either by e-mail or by fax; therefore it is compulsory to specify correct contact details in the contract form. The event is hosted by ICWE GmbH (event organiser) which reserves the right, at its sole discretion and without further explanation, to limit or deny access to any entity or individual to the said event. When registering for any of ICWE GmbH's conferences, applicants waive the right to appeal against any decision made by ICWE GmbH to refuse or limit access to the conference.

ICWE GmbH does not give permission for any delegate, participant, exhibitor or sponsor at the event to create content for its own promotional or commercial use outside the framework of the event, either through interviews, face to face, recorded, filmed, or in writing unless this has been specifically requested in writing with the organisers. To make a request, please contact us at press-service@icwe.net.

2 Participant Requirements

2.1 Access

Your payment and registration entitles you to access to the eLearning Africa Event for which you have registered. Any and all other costs associated with your attendance shall be borne solely by you, and ICWE GmbH shall have no liability to such costs.

2.2 Content

You acknowledge and agree that ICWE GmbH, in its sole discretion, reserves the right to change any and all aspects of the eLearning Africa Event, including but not limited to, the name, themes, content, program, speakers, performers, hosts, moderators, venue, date and time.

3 Prohibited Conduct

3.1 Limitation on Use

By registering for an eLearning Africa Event you agree not to sell, trade, transfer or share your access link and/or code, unless such transfer is granted by the Organiser. By registering for a paid Event, you agree not to share, sell or trade your access. If ICWE GmbH determines that you have violated this policy, ICWE GmbH may cancel your access, retain any payments made by you, report you to law enforcement authorities, and ban you from future eLearning Africa Events.

3.2 Disruptive Conduct

You acknowledge and agree that ICWE GmbH reserves the right to remove you from the Event if ICWE GmbH, in its sole discretion, determines that your participation or behaviour is creating a disruption or hindering the eLearning Africa Event or the enjoyment of the Event content by other attendees.

4 Fees, Registration and Cancellation

4.1 Payment

All fees are payable in Euro (€) and need to be paid in full before the event starts. The amount due, the deadline and payment method are specified on the invoice. Credit card payment (VISA or MasterCard) will be accepted; additional documentation may be required. Reminders sent for the invoices which are not paid within the specified time frame will be billed at an additional 10 Euro (€) a piece. ICWE GmbH reserves the right to refuse access to the event if the invoice has not been paid. ICWE GmbH does not accept payment by cheque.

4.2 Cancellation by sponsor/exhibitor/participant

Applicants' contracts are considered as binding. The contract becomes effective with the receipt of the completed and signed contract form as stated under paragraph 1. Once they have submitted a binding contract form, applicants cannot be discharged from their contractual duties. Applicants cancelling their participation are charged with the full amount of the contract.

4.3 Cancellation by the event organisers

If the event organiser, for whatever reason, except for Force Majeure, fails to fulfil its contractual obligation concerning the applicant's contract, the applicant will be entitled to reimbursement of the full amount paid.

5 Force Majeure/Public Emergency

Cases that fall under the category of Force Majeure are defined as including war or riots, natural catastrophes or fire, epidemics, pandemics or quarantine, strikes or lockouts, infrastructure failure, government sanctions or similar circumstances.

5.1 Cancellation of the event

If the event organiser is prevented from pursuing its contractual obligations for reasons beyond its control that fall under the category of Force Majeure (as defined above) both parties are exempt from its contractual obligations. The event organiser will immediately inform the sponsor should a case of Force Majeure occur. In any cases of a Force Majeure, all claims

with regard to the applicant's contract become void, however, the event organiser will claim costs for already incurred expenses as well as administration costs for work done. Moreover, ICWE will not accept any liability for any losses and/or damages due to a force majeure, thus the applicant has no claim to compensation.

5.2 Rescheduling of the event

If the event organiser is in a position to hold the event at a later date, it must notify the applicant immediately. Applicants are entitled to cancel their participation in the event that is rescheduled, provided that this cancellation is made within a week following receipt of the notification. In such cases, all claims with regard to the applicant's contract become void. However, the event organiser will claim costs for already incurred expenses as well as administration costs for work done. Moreover, the applicant has no claim to compensation.

5.3 For events that have already commenced

If the event organiser is obliged to shorten or cancel an event that has already begun, due to cases of Force Majeure, applicants are not entitled to assert claims for reimbursement.

6 Concluding provisions

Oral agreements, in particular those concerning the modification of these conditions, will be subject to the written approval of the event organiser. Participants may use the event, within the agreement, to promote their own products and services while refraining from addressing or referring to the competition in any detrimental way.

This contract, valid under German law, is enforceable in the jurisdiction of the Court of Berlin.

ICWE GmbH reserves the right to change any of its General Terms and Conditions at any time and without notice.

ICWE GmbH
Leibnizstrasse 32
10625 Berlin
Germany

Tel.: +49 (0)30 310 18 18 0
Fax: +49 (0)30 324 98 33

info@elearning-africa.com
www.elearning-africa.com



eLearning Africa



Africa's Home

for Ideas, Innovation and
Sustainable Solutions for
Education, Training and Skills
Development since 2005

Conference Website: www.elearning-africa.com

eLearning Africa News Portal: www.ela-newsportal.com

Email Address: info@elearning-africa.com

Facebook Group: www.facebook.com/groups/17387268602/

Facebook Page: www.facebook.com/eLearningAfricaConference/

Twitter: www.twitter.com/eLAconference

LinkedIn Group: www.linkedin.com/groups/2078853